

SEAN MALVEY

MULTIMEDIA DESIGNER

SEANMALVEY.COM

CONTACT

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Address

Philadelphia, PA



EDUCATION

2011 - 2012

WEB DESIGN DEGREE PROGRAM

Art Institute of Philadelphia

2007 - 2010

**BACHELOR OF SCIENCE IN
MEDIA ARTS AND ANIMATION**

Art Institute of Philadelphia

EXPERTISE

Graphic Design

Photography

Web Design

Videography

Social Media Advertising

Product Design

Project Management

ACHIEVEMENT

Producer, Videographer, Editor

Award Winning Documentary:

**Going Clutch : The Birth of
Urban Axe Throwing**

ABOUT ME

I am a hard working designer based out of Philadelphia PA, who was able to build a successful business and brand around the thriving axe throwing community. During that time, I developed graphics, websites and video content for a variety of brands and produced an award winning documentary.

EXPERIENCE

Founder - Owner and Operator

Axeadelphia

2017 - Present

Started company and grew the brand to over 1700 subscribers on Youtube and 5k followers on Facebook.

- Write, shoot, produce and edit all video content for the Youtube Channel.
- Design products and maintain online sales and marketing.
- Create website, shopify store and all social media graphics.

Multimedia Designer and Social Media Manager

Choppers Hatchet House

2019-2020

Took ownership of the social media and marketing of local axe throwing venue Choppers Hatchet House and created all in-house graphics for print and for the website/social media.

- Design graphics to be displayed throughout the venue as well as digital graphics for social media and website.
- Write, shoot, produce and edit all video content for online marketing and Youtube.

Web and Graphic Designer

University City Housing

2012-2019

Created websites, graphics, photography and video content for all 25+ properties owned by the company.

- Responsible for creation and upkeep of all of the websites and their content including photography and videography

REFERENCE

Angela Cramp

Marketing Manager - UCH

Phone. 267-243-3990

Keith Gibbons

Owner - Choppers Hatchet House

Email. Keith@choppershh.com