

# SEAN MALVEY

MARKETING MANAGER AND MULTIMEDIA DESIGNER

SEANMALVEY.COM

## CONTACT

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Website

seanmalvey.com



Email

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Address

Philadelphia, PA



## EDUCATION

2011 - 2012

**WEB DESIGN DEGREE PROGRAM**

*Art Institute of Philadelphia*

2007 - 2010

**BACHELOR OF SCIENCE IN  
MEDIA ARTS AND ANIMATION**

*Art Institute of Philadelphia*

## EXPERTISE

Graphic Design

Photography

Web Design

Videography

Social Media Advertising

Product Design

Project Management

## ACHIEVEMENT

Producer, Director,  
Videographer, Editor

**Award Winning Documentary:  
Going Clutch : The Birth of  
Urban Axe Throwing**

## ABOUT ME

I am a hardworking designer based out of Philadelphia PA, who was able to build several successful brands simultaneously. During that time, I developed graphics, websites, email blasts and video content for a variety of local brands, produced an award winning documentary, and planned several charity events.

## EXPERIENCE

**Founder - Owner and Operator**

2020 - Present

Olde Kensington Boutique

[www.OKBPhilly.com](http://www.OKBPhilly.com)

Founded Olde Kensington Boutique - a shop that features the work of over a dozen local artists and makers and organizes events in the neighborhood of Olde Kensington.

- Write, shoot, produce and edit all content for social media, product descriptions and website updates.
- Create e-commerce and blogging website and keep it up to date with inventory changes, sales and seasonal products.
- Design products and maintain online sales and marketing.

**Founder - Owner and Operator**

2017 - Present

Axeadelphia

[www.Axeadelphia.com](http://www.Axeadelphia.com)

Started company and grew the brand to over 1700 subscribers on Youtube and 5k followers on Facebook.

- Write, shoot, produce and edit all video content for the Youtube Channel.
- Design products and maintain online sales and marketing.

**Multimedia Designer and Social Media Manager**

2019-2020

Choppers Hatchet House

[www.Choppershh.com](http://www.Choppershh.com)

Took ownership of the social media and marketing of local axe throwing venue Choppers Hatchet House and created all in-house graphics for print and for the website/social media.

- Design graphics to be displayed throughout the venue as well as digital graphics for social media and website.

**Web and Graphic Designer**

2012-2019

University City Housing

[www.UniversityCityHousing.com](http://www.UniversityCityHousing.com)

Created websites, graphics, photography and video content for all 25+ properties owned by the company.

- Responsible for creation and upkeep of all of the websites and their content including photography and videography

## REFERENCE

Angela Cramp

**Marketing Manager - UCH**

Phone. 267-243-3990

Dennis Cejvanovic

**Owner - Axe Champs**

Phone. 904-526-3919