

SEAN MALVEY

MULTIMEDIA SPECIALIST & MARKETING MANAGER

SEANMALVEY.COM

CONTACT

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Address

Philadelphia, PA



EDUCATION

2011 - 2012

WEB DESIGN DEGREE PROGRAM

Art Institute of Philadelphia

2007 - 2010

BACHELOR OF SCIENCE IN MEDIA ARTS AND ANIMATION

Art Institute of Philadelphia

EXPERTISE

Graphic Design

Photography

Web Design

Videography

Motion Graphics

Branding

Social Media Advertising

Product Design

Project Management

Event Planning

ACHIEVEMENT

Producer, Videographer, Editor

Award Winning Documentary:

**Going Clutch : The Birth of
Urban Axe Throwing**

ABOUT ME

As a dedicated designer hailing from the lively realm of Philadelphia, PA, I managed to juggle numerous successful brands while moonlighting as an axe-throwing Dungeon Master – my secret weapon for inspiration! Amidst this creative chaos, I crafted captivating graphics, wielded websites like powerful swords, hurled email blasts with precision, and conjured mesmerizing video content for a diverse array of local brands.

EXPERIENCE

Multimedia Specialist

Brandywine Realty Trust

March 2022 - Present

Schuylkillyards.com

As Multimedia Specialist at Brandywine, I leverage my extensive expertise to efficiently fulfill a wide range of requests. With years of experience in video production, animation, and digital graphic design, I am adept at meeting various challenges head-on, even in uncharted territories.

- Skillfully manage diverse projects, consistently meeting high-quality standards and tight deadlines.
- Demonstrate robust skills in video editing, animation, and more to maintain a cohesive visual branding across all media platforms.
- Effectively collaborate with a large team to understand communication goals and conceptualize multimedia projects.

Founder - Owner and Operator

OKB Events

August 2020 - Present

OKBPhilly.com

Established and launched a thriving retail establishment featuring the works of over a dozen local artists and makers. Orchestrated engaging neighborhood events, fostering creativity and enriching the cultural fabric of Olde Kensington.

- Write, shoot, produce and edit all content for social media, product descriptions and website updates.
- Organize local events featuring artists and partnering with bars, restaurants and charities.

Designer and Social Media Manager

Choppers Hatchet House

July 2019 - March 2020

Choppershh.com

As the Social Media and Marketing Specialist at Choppers Hatchet House, assumed full responsibility for strategizing and managing all aspects of the venue's social media presence and marketing initiatives.

- Created engaging digital graphics tailored for social media platforms and the website, effectively increasing online visibility.

Web and Graphic Designer

University City Housing

May 2012 - April 2019

Universitycityhousing.com

As the sole designer at UCH, I played a pivotal role in the company's digital presence, spearheading the creation of websites, graphics, photography, and video content across a portfolio of 25+ properties.

- Responsible for creation and upkeep of all of the websites and their content including photography and videography.
- Designed and implemented all on site graphics including exterior signs, bus wraps and large scale promotional graphics.

REFERENCE

Angela Cramp

Marketing Manager - UCH

Phone: 267-243-3990

Laura Miller

Director of Marketing - Brandywine

Phone: 215-435-7211