

SEAN MALVEY

MULTIMEDIA SPECIALIST & MARKETING MANAGER

SEANMALVEY.COM

CONTACT

Phone

215 384 4622



Website

seanmalvey.com



Email

sean@axeadelphia.com



Address

Philadelphia, PA



EDUCATION

2011 - 2012

WEB DESIGN DEGREE PROGRAM

Art Institute of Philadelphia

2007 - 2010

BACHELOR OF SCIENCE IN MEDIA ARTS AND ANIMATION

Art Institute of Philadelphia

EXPERTISE

Licensed Drone Pilot

Graphic Design

Photography

Web Design

Videography

Motion Graphics

Branding

Social Media Advertising

Product Design

Project Management

Event Planning

ACHIEVEMENT

Producer, Videographer, Editor

Award Winning Documentary:

**Going Clutch : The Birth of
Urban Axe Throwing**

ABOUT ME

As a dedicated designer hailing from the lively realm of Philadelphia, PA, I managed to juggle numerous successful brands while moonlighting as an axe-throwing Dungeon Master – my secret weapon for inspiration! Amidst this creative chaos, I crafted captivating graphics, wielded websites like powerful swords, hurled email blasts with precision, and conjured mesmerizing video content for a diverse array of local brands.

EXPERIENCE

Marketing & Support Manager

Sept 2023 - Present

University City Housing

Universitycityhousing.com

Successfully redesigned four major property websites, enhancing their visual appeal and functionality. Organized and coordinated professional video shoots, capturing high-quality content for over 25 properties. Planned, collected, edited, and implemented the new video footage, significantly improving the online presence and marketing of each property.

Multimedia Specialist

March 2022 - Sept 2023

Brandywine Realty Trust

Schuylkillyards.com

As Multimedia Specialist at Brandywine, I leverage my extensive expertise to efficiently fulfill a wide range of requests. With years of experience in video production, animation, and digital graphic design, I am adept at meeting various challenges head-on, even in uncharted territories.

- Skillfully manage diverse projects, consistently meeting high-quality standards and tight deadlines.
- Demonstrate robust skills in video editing, animation, and more to maintain a cohesive visual branding across all media platforms.
- Effectively collaborate with a large team to understand communication goals and conceptualize multimedia projects.

Founder - Owner and Operator

August 2020 - Present

OKB Events

OKBPhilly.com

Established and launched a thriving retail establishment featuring the works of over a dozen local artists and makers. Orchestrated engaging neighborhood events, fostering creativity and enriching the cultural fabric of Olde Kensington.

- Write, shoot, produce and edit all content for social media, product descriptions and website updates.
- Organize local events featuring artists and partnering with bars, restaurants and charities.

Web and Graphic Designer

May 2012 - April 2019

University City Housing

Universitycityhousing.com

As the sole designer at UCH, I played a pivotal role in the company's digital presence, spearheading the creation of websites, graphics, photography, and video content across a portfolio of 25+ properties.

- Responsible for creation and upkeep of all of the websites and their content including photography and videography.
- Design and implement all on site graphics including exterior signs, bus wraps and large scale promotional graphics.

REFERENCE

Angela Cramp

Marketing Manager - UCH

Phone: 267-243-3990

Dennis Cejvanovic

Owner - Axe Champs

Phone: 904-526-3919