

# SEAN MALVEY

## MULTIMEDIA SPECIALIST & PRODUCTION MANAGER

SEANMALVEY.COM

### CONTACT

**Phone**

215 384 4622



**Website**

seanmalvey.com



**Email**

sean@axeadelphia.com



**Address**

Philadelphia, PA



### EDUCATION

2011 - 2012

**WEB DESIGN DEGREE PROGRAM**

*Art Institute of Philadelphia*

2007 - 2010

**BACHELOR OF SCIENCE IN  
MEDIA ARTS AND ANIMATION**

*Art Institute of Philadelphia*

### EXPERTISE

Licensed Drone Pilot

Graphic Design

Photography

Web Design

Videography

Motion Graphics

Branding

Social Media Advertising

Product Design

Project Management

Event Planning

### ACHIEVEMENT

Producer, Videographer, Editor

**Award Winning Documentary:  
Going Clutch : The Birth of  
Urban Axe Throwing**

### ABOUT ME

As a dedicated designer hailing from the lively realm of Philadelphia, PA, I managed to juggle numerous successful brands while moonlighting as an axe-throwing Dungeon Master – my secret weapon for inspiration! Amidst this creative chaos, I crafted captivating graphics, wielded websites like powerful swords, hurled email blasts with precision, and conjured mesmerizing video content for a diverse array of local brands.

### EXPERIENCE

**Senior Multimedia & Production Manager**      October 2024 - Present  
American Association for Cancer Research      *AACR.org*

Led and executed high impact multimedia productions supporting national cancer research initiatives. Produced promotional campaigns, live event coverage, and executive presentations while elevating brand consistency and visual standards across the organization. Streamlined video production workflows and built scalable systems to support future growth of the multimedia department.

**Marketing & Support Manager**      Sept 2023 - Oct 2024  
University City Housing      *Universitycityhousing.com*

Successfully redesigned four major property websites, enhancing their visual appeal and functionality. Organized and coordinated professional video shoots, capturing high-quality content for over 25 properties. Planned, collected, edited, and implemented the new video footage, significantly improving the online presence and marketing of each property.

**Multimedia Specialist**      March 2022 - Sept 2023  
Brandywine Realty Trust      *Schuylkillyards.com*

As Multimedia Specialist at Brandywine, I leverage my extensive expertise to efficiently fulfill a wide range of requests. With years of experience in video production, animation, and digital graphic design, I am adept at meeting various challenges head-on, even in uncharted territories.

- Skillfully manage diverse projects, consistently meeting high-quality standards and tight deadlines.
- Demonstrate robust skills in video editing, animation, and more to maintain a cohesive visual branding across all media platforms.

**Founder - Owner and Operator**      August 2020 - Present  
OKB Events      *OKBPhilly.com*

Established and launched a thriving retail establishment featuring the works of over a dozen local artists and makers. Orchestrated engaging neighborhood events, fostering creativity and enriching the cultural fabric of Olde Kensington.

- Write, shoot, produce and edit all content for social media, product descriptions and website updates.

**Web and Graphic Designer**      May 2012 - April 2019  
University City Housing      *Universitycityhousing.com*

As the sole designer at UCH, I played a pivotal role in the company's digital presence, spearheading the creation of websites, graphics, photography, and video content across a portfolio of 25+ properties.

- Responsible for creation and upkeep of all of the websites and their content including photography and videography.

### REFERENCE

Angela Cramp

**Marketing Manager - UCH**  
Phone. 215-802-8404

Nelly Vargas

**Co-worker - Brandywine**  
Phone. 484-681-1878