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Philadelphia, PA



MULTIMEDIA PRODUCTION MANAGER

SEAN MALVEY

As a dedicated designer from the lively realm of Philadelphia, PA, I've spent years juggling multiple successful brands while moonlighting as an axe-throwing Dungeon Master, my secret weapon for inspiration. These days, I also lead multimedia production for the American Association for Cancer Research, creating large scale video content, live event productions, and storytelling that supports a mission far bigger than myself.

EXPERIENCE

OCT 2024 - PRESENT *American Association For Cancer Research*
Senior Multimedia & Production Manager *Philadelphia*

Lead multimedia production for national conferences, live webcasts, and marketing campaigns, producing video content, stage visuals, and executive presentations viewed by audiences of 10,000+. Manage projects from concept through delivery, handling editing, motion graphics, and live stream execution while improving workflows and maintaining brand consistency across all outputs.

SEPT 2023 - OCT 2024 *University City Housing*
Marketing & Support Manager *Philadelphia*

Led creative direction for digital marketing across a portfolio of residential properties, redesigning 4 major property websites and producing video content for 25+ communities. Planned and executed on-site shoots, capturing and editing photography and video that strengthened leasing marketing and significantly improved each property's online presence.

MAR 2022 - SEPT 2023 *Brandywine Realty Trust*
Multimedia Specialist *Philadelphia*

Produced and edited video, drone footage, and motion graphics for commercial real estate marketing and corporate initiatives. Managed multiple projects simultaneously under tight deadlines, delivering high-quality content for web, social, and leasing teams while maintaining strong visual standards.

MAY 2012 - APR 2019 *University City Housing*
Web and Graphic Designer *Philadelphia*

Served as sole designer across a portfolio of 25+ properties, managing all websites, marketing graphics, photography, and video content. Built and maintained property websites while producing branded assets for listings, social media, and email campaigns that improved consistency and overall digital presence. Partnered with marketing and leasing teams to support campaigns and property launches while handling all creative needs independently.

EDUCATION

2007 - 2010
Bachelor Of Science
Media Arts And Animation

Art Insitute of Philadelphia
3.8 GPA

2011 - 2012
Associate Degree
Web Design And Production

Art Insitute of Philadelphia
4.0 GPA

SKILLS

Creative & Technical:

Video Production
Live Event Production
Motion Graphics
Drone Cinematography (FPV + Licensed)
Adobe Creative Suite

Leadership and Strategy:

Creative Direction
Project Management
Team Leadership
Presentation & Communication
Workflow Development
Script Writing

AWARDS

Producer, Videographer, Editor
Award Winning Documentary

Going Clutch: The Birth of
Urban Axe Throwing

WWW.SEANMALVEY.COM